



**Friends of the Ferndale Library
Board Meeting Minutes,
September 16, 2010**

Meeting called to order at 6:30 p.m. by Kevin Y.

Attending: Kevin Yezbick, Kevin Deegan-Krause, Darlene Hellenberg, Jim O'Donnell, Don Decenzo, Jeannie Davis, Matt Nowaczok

Finance:

Matt Nowaczok gave the board financial statements minus PayPal activity.

Kevin Deegan-Krause said the treasury would have \$1,471 more with PayPal funds.

Matt said the Friends will be transferring to new reporting software.

We have received our 501c3 letter, so we can now receive funds from anyone.

Board members discussed having a \$25-50 threshold for approving reimbursement for expenses. Article 8, Section 7 of bylaws has a \$50 reimbursement. Board members approved changing the threshold to \$100.

\$657 bill for postcards for Sneak Peek was approved for payment by board.

Received filing fee of \$20 for nonprofit renewals with the state. Payment for this bill is to be mailed tomorrow.

Financial report was approved by the board.

Board rep: Vacancy on Library Board; no one has applied; deadline Monday the 20th.

Encourage interested people to apply. They would also have to run for the board in November. Also looking for members for joint fundraising committee members, meetings are third Tuesday of the month at 4 p.m. Fundraising efforts are towards buying books for the library. Also looking towards a Target grant for Early Readers books, and programs with costs (Big Year). Kevin Deegan-Krause is the liaison between the fundraising committee and the Friends.

Administration: Kevin Y.: Email from Doug:

Asked about bookstore donation policy. Bookstore staff can't count books for receipts, but lets donors determine the value. Staff is recycling 40-50 percent of the donations; doesn't want to refuse stock but agrees there has to be a limit. Can't/don't want to have offsite storage or upstairs storage. Need to continue to purge or have crazy sales.

Matt: If sales keep coming, we'll have to file sales tax exemption.

If no one is at bookstore when they donate, library staff takes the books.

Textbooks aren't accepted.

Bookstore: Committee met Aug. 25.

How to improve foot traffic? Floor sign and window sign. Would like to buy a floor sign for about \$100 to put near the store. Workers are about 75-80 percent seniors, and when weather changes, they won't come out. Maybe high school volunteers?
We all should do shifts there. Jeannie is thinking of a volunteer lunch/party.

Week of 8/23-28 114 items, \$69 raised, 39 volunteer hours.

Week of 8/31-9/3: 135 items sold, \$92 raised, 37 volunteer hours.

Week of 9/7-11: 63 items sold, \$47.06 raised.

Jeannie moved to reimburse Don for sign. Motion approved.

DIY sale: Jeannie's plan for people for set up and take down at 9:45 a.m. and 4:30 p.m. She has people who will work all day. Will have one table outside and the bookstore open inside from 12-5 p.m. If things sell, volunteers will take things from the bookstore.

Community Channel: Jeannie said it still mentions Ed as head of the Friends and doesn't list Friends events. Kevin Deegan-Krause said he's working with a software company that produces event calendars with social medial and Google calendars.

Programming: Kevin Deegan-Krause

Two New Programs:

Off the Grid Crafts: Things You Can Do Without Electricity, and the Sci-Fi Book Club

Can't use the name The Big Read again; will use Ferndale Reads. Also Ferndale Creates, Ferndale Jams.

Matt: The Community Foundation wants to make a city flag, and have a city competition for a flag design.

Special Events: Kevin Deegan-Krause suggested moving big book sale to Books & Roses in April. Darlene has a special event idea for a cooking program as a "friend raiser."

Membership: Keep forms and money together at DIY and give people the website at special event

Meeting adjourned at 7:39 p.m.

Respectfully submitted,

Joanne Scharich

Secretary

Ferndale Friends of the Library