



**Friends of the Ferndale Library Board Meeting Minutes
February 23, 2011
Ferndale Public Library**

Present: Kevin Yezbick., Jeannie Davis, Don DeCenzo, Beth O'Conner, Darlene Hellenberg, Jim O'Donnell, Joanne Scharich, James Hanks, Kevin Deegan-Krause, Kelly.

Meeting called to order at 6:05 p.m. by Kevin Y.

General Announcements:

Kevin Y. wants achievable goals/strategic planning session.

Possible Goals for coming year: Establish an early readers collection & raise funds for the collection. Any goals should be made in consultation with the incoming director.

Web site: Kevin D-K. "Donate" button is 90% done on Friends web site.

Kevin Y. look at crowdise.com site and see if it's something we want to use.

To keep meetings moving along, please send items for agenda to Kevin Y. in advance.

Library is reopened and Doug Raber is leaving Friday Feb. 25. Ed Burns will be interim director. Kevin, Darlene & James are on the director's search committee.

Administration: Darlene. Library has hired Jillean McCommons as children's librarian and Emily as assistant children's librarian while closed. Jim O'Donnell. March 6: reception for Doug. This Saturday from 1-3 p.m. retirement party for Mary Trenner, the former children's librarian.

Jim O'Donnell: Set a target amount of \$20,000 for fundraising for next fiscal year. Covered Library's financial states and possible budgets for fiscal year 2012.

Want to put out an RFP for a library fundraising consultant to ask what our community can support for fundraising. Will discuss this RFP idea at committee's March meeting. (consultant to be paid @\$5,000.)

Discussed finding other friends/librarians who have had experience in finding consultants. Northville and Chelsea friends groups put together endowment funds in past.

New board president is John Sterrit, Jim O'Donnell is secretary. Six people are now on the board. This fall, five library board seats will be up for election.

Kevin Y: moved to have Friends pay for annual \$270 Book Page subscription for the library. Jeannie D. seconded it. Kevin D-K asked to have a copy of Book Page put in the library periodical room.

The board also voted to approve the \$1,600 expenditure for The Book of Lost Things copies for "Ferndale Reads."

Bookstore: Don: No stats. Store officially reopening March 1. Reorganizing shelving system with paperbacks on one side, hardcovers on other. One big change: Library staff has agreed to take charge of purchases when store's unstaffed. Also recovered \$109 from the week before Thanksgiving.

Jeannie: Staffing: Getting more volunteers who aren't seniors.

Programming: James and Darlene.

Darlene: Ferndale Reads starts next Thursday March 3 at 6 p.m. Need a couple of volunteers for a few events (March 12, 1-3 p.m. at AJ's; March 24 at Go Comedy at 8 p.m.). Will be an afterglow w/John Connolly at WAB March 29 (discussion at 7 p.m.)

James motioned to spend \$50 for several pounds of cookies (\$15/lb.) from Pinwheel Bakery for the Lost Things Open Mic Night. Jeannie suggested putting out a basket or can for donations to recoup the cost of the cookies. Beth seconded; motion passed.

James: Asked John Monaghan from the Freep to be the MC for the Big Read movie nights. Asked Blumz to contribute a bouquet for the Connolly talk.

Darlene: First Stop Friday is back March 4 @ 6:30. Also Books & Roses April 17.

Publicity: Kevin Y. Facebook page administrators and others: Check the page every so often and see if there are comments/is spam. Still trying to figure out how to send out a newsletter.

Finance: No report from Matt. (No news as Library had been closed)

Projects: Kevin Y. Talk to Margaret Hillard, talk to Jillean, talk to possible corporate sponsors.

A strategic planning meeting was further discussed. To be scheduled.

Membership: Kelly: Letter got out; trying to reassemble committee.

Kevin Y.: are we happy keeping memberships at \$30? Business memberships? Structured pricing?

Exclusive membership benefits: Halloween costume sale and Friends-only booksale. Also coupons for bookstore (fill bag for ½ price?).

Next meeting: March 30 at 6 p.m.

Respectfully submitted,

Joanne Scharich
Secretary
Friends of the Ferndale Library