



**Friends of the Ferndale Library  
October Board meeting  
October 20, 2010**

Meeting called to order at 6:30 p.m. by Kevin Yezbick

**Financial Report:** Matt Nowaczok

Distributed financial report. Currently \$7,000 in current assets and liabilities and \$6,400 in equity rollover in Friends accounts, as of Sept. 30, 2010.

Bookstore sales and sales taxes: Friends may need to apply for a sales tax license at the current rate of Friends Shop and booksale sales receipts. Nonprofits are exempt from sales taxes on the first \$5,000 worth of merchandise sales.

Kevin: We have applied for two grants but have not heard from the grantees.

**Administration:** Doug Raber and Jim O'Donnel

Raber: Collected about \$80,000 in tax revenue at the end of the last fiscal year. Still a shortfall of about \$12,000 but still less than planned and still making budget adjustments. Main budget stressor is personnel: Still want to add personnel when almost no one else is. Don't have enough people to cover library at all hours; and the library is busier than it's ever been. Only place to get more money for people is out of materials budget. Projected budget of \$700,000. But not a good idea to fundraise for personnel; fundraise for materials.

O'Donnel: Hoping to add one other person – Kevin Y. -- to Friends and board liaison committee. Recommend to have Friends function as a foundation. Need to work out how the Friends can get more people interested in fundraising (planning events and grantwriting). Want to get an infrastructure ready and get a capital replacement fund for future equipment replacement. Also, by Thanksgiving, the library will send out its annual appeal letter for material collection with a target of \$20,000 (one dollar for every Ferndale citizen). Joint committee project: ability to raise money through social networking and web 2.0. Another board vacancy is also coming up on the library board; think about possible candidates from the Friends and elsewhere.

**Bookstore and Booksale:** Don DeCenzo and Jeannie Davis

DeCenzo: Friends Shop sales statistics:

Sept. 13-17: Sold 61 items, raised \$52, staffed 48% of library hours.

Sept. 20-25: Sold 103 items, raised \$56.21, staffed for 31 hours.

Sept. 27-Oct 2: Sold 100 items, raised \$58, staffed for 32 hours.

Oct. 4-9: Sold 125 items, raised \$76, staffed for 41 hours.

Oct. 11-16: Sold 133 items, raised \$91.06, 36 hours open.

Sept. 18 DIY sale & bookstore combined: Sold 280 items, raised \$152, with 58 volunteer hours/13 volunteers.

5 week totals: 802 items sold, \$485.27 raised.

The bookstore is also selling new canvas bookbags. Patrons can buy and fill bag for \$6, then bring it back and fill it again for \$3.

Donation Receipts: Developed a form, make person donating count or estimate, copy the form and ask them to estimate the value. Front desk also has a form for donations.

Don had problems ordering arrow sign; has put the order on hold. Doug said a new sign for the Friends Shop is also on the list for a revisit of the sign company.

Many Friends Shop volunteers are still seniors; need more Friends to volunteer. Jeannie also plans to call the shop volunteers regularly and plans a spring volunteer luncheon for them. Need to have younger volunteers for evening shop shifts.

Kevin Y.: also were discussing show of appreciation for Sneak Peek organizers. Also a limited mobility patron was asking for help with the children's computers. Doug said that issue has been resolved but volunteers may be used in future to help patrons with computers. Darlene has also developed a volunteer application for the library.

Also, Ferndale Senior Group is having a cookbook Launch Party 5-7 p.m. Oct. 27 and is looking for bookstore help at that time so the seniors will come to the party.

Bookstore donations seem to be slowing down. Store staff has also been trained to restock the store from the donation shelves as things sell. The bookstore staff is welcome to informally go through the donations before or instead of staff. Also call the book recycler.

**Programming:** Darlene Hellenberg

Reported on having "Chef Steff" for possible cooking program.

Book for Ferndale Reads: *The Book of Lost Things*. It is a fairytale- and fantasy-like book with wide age- and programming appeal. Also looking for fundraising support to be able to give away hundreds of copies. Jeannie: Raise money by making fairytale theme banks and putting them around town.

Off the Grid Crafts is going on, a recent Roth IRA program attracted one person, and Darlene is making contact with Craig Covey for the blues fest. The First Stop Friday programming is a success (50 people last time) and needs volunteers – and refreshment fundraising opportunities. Contact Kelly to help.

Kevin Y asked if there are permit issues with bake sale food in libraries. Darlene: If you make food in a library, there could be a problem.

**Special Events:** Kevin Y.

Possible fundraiser with the Ferndale High School Jazz Band?

Day of Books and Roses. They want a tent in the side parking lot. Minuses: Unsure weather, costs of the tent and parking lot, a heater ... also need to start the permit process now.

**Membership:** Veronica.

Membership Cards: In process.

Business Memberships and Thank Yous to Sneak Peek contributors. Bridget Deegan-Krause and Joanne Scharich are working on them. Kevin Y. brought up having a door decal for business members to display.

**Publicity:** Kevin Y. brought up the issue of the Newsletter and Ed Burns as contact on community cable channel.

September minutes approved.

Darlene asked if the Bookstore committee wanted to do a pre-Thanksgiving sale. They said no.

Meeting adjourned at 7:57 p.m. by Kevin Yezbick.

Respectfully Submitted,

Joanne Scharich  
Secretary  
Friends of the Ferndale Library Board

